



Ignition's Leadership & Teamwork Learning & Development Series arrives on the grid

Motorsport Tickets, partnership with its Corporate Learning partner, Ignition Human Performance takes the wraps of its' latest [webinar series](#) aimed at small and medium size business owners looking to turbo charge their people strategies and results, as they move to focus on a world post Covid.

Ignition Human Performance are bringing their wealth of connections and knowledge from within high-performance motorsport to unlock people performance in business and personal development. Normally these learnings are reserved for organisations, but in partnership with [Motorsport Tickets](#), for the first time ever Ignition Human Performance are making all their course information and tools available to you, as part of a learning and development series.

The course consists of three key modules, each covered over two three-hour sessions, which draw from lessons learnt through motorsport. The first is **Personal Leadership**, which explores subjects such as, how to develop your own style using lessons from F1 Leaders, looking at case studies such as Brawn GP's fantastic Championship-winning season.

The second module is **How to Build a High-Performance Team**. It draws on how Jaguar became Red Bull and laid down the fantastic success in the early 2010s and getting the most out of your team,

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using the F1 pit stop as an example. Like the Personal Leadership module, it is held across two three-hour sessions.

While you can enrol on either or both Personal Leadership or Teamwork modules, the course is concluded with '**Preparing for Success**', an exclusive session led by Simon Reynolds, the former McLaren Driver Performance Coach who now runs Formula To Perform. Using the High-Performance Mindset Framework that Reynolds has developed with many professional drivers including Stoffel Vandoorne and 2019 F2 Champion Nyck De Vries, hones in on why preparation is the key to success both on and off track.

Prospective candidates can enrol on either Personal Leadership or How to Build a High-Performance Team, and Preparing for Success for £150. Those wishing to take part in all three modules can do so for £250.

In addition, five per cent of course fees will be donated by Ignition Human Performance to two great charities: Sir Jackie Stewart OBE's "Race Against Dementia" and Damon Hill OBE's "halow project", enabling them to continue their great work.

To find out more information about the development series visit campaign.motorsporttickets.com/ignition

Richard Gibson-Venner, Marketing Director at Motorsport Tickets said: "We're really pleased to be able to broaden our partnership with Ignition and support them with the power of our technology platform. Covid has been a challenging time for us all, and with an array of SME business owners within our database and for whom we work with, this development series is for them; ensuring they are best placed to maximise their business growth."

All sessions will be run via Ignitions' brand new bespoke Virtual Learning Platform (which was launched in February and hosted "The Mindset of Champions" with Sir Jackie Stewart OBE and Damon Hill OBE, to raised £7,500 for their respective charities Race Against Dementia and the halow project) to give you the opportunity to go on a fully immersive learning experience to understand how Leadership and Teamwork works with Motorsport.

Nick Butcher, Executive Director at Ignition added: "There have been many great leaders and examples of exceptional Teamwork in Formula One and other High-Performance Motorsport, from team bosses like Toto Wolff and Ron Dennis, to the current Mercedes success and Ferrari in the early 00s. What can we learn from what we see at a race weekend that can translate into our own personal and management styles? We have delivered these Leadership and Teamwork courses to Corporate clients from multiple industries with great success and I'm really excited through our excellent partnership with Motorsport Tickets to be able to offer them now to entrepreneurs of smaller business and F1 fans looking to develop the love of the sport even further. We look forward to welcoming you on Ignition's new Virtual Learning Platform."

To find out more about Ignition Human Performance visit IgnitionPerformance.com

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About Motorsport Tickets:

[Motorsport Tickets](#) is the dedicated motorsport ticket provider. Part of Motorsport Network and with over 16 years' experience, it's the authorised ticket reseller for many of the world's best circuits, supplying ticket and hospitality options to all Formula 1, MotoGP and World Endurance Championship race events, alongside the Le Mans 24-hour, Isle of Man TT, and a raft of factory tours and experiences. Motorsport Tickets serves a global customer audience across Europe, the Americas, the Middle East, Asia and Australasia.

About Motorsport Network

[Motorsport Network](#) is the destination for millions of automotive and racing fans. We fuel their passion with tomorrow's stories today and offer access and experiences no one else can. We sit at the heart of the world's automotive and racing industries at a time of exciting transformation and enormous potential and through our integrated digital ecosystem, we're unlocking more opportunities and experiences for our fans. Together, we're shaping a community that offers incredible personalized experiences and is opening up the world of cars and racing to the next generation of fans.

To read all Motorsport Network announcements, please [click here](#).

Ignition Human Performance

At [Ignition Human Performance](#) we understand how Leadership, Teamwork and Performance can be implemented within Companies of all sizes and across industries. Using these lessons, we enable teams to shape and develop effective People Strategies and Results. We call this Our Motorsport DNA. By utilising our knowledge and connections, Ignition takes Businesses behind the pit wall, on a fully immersive learning experience. These programmes can be delivered to your team either online via our brand-new Virtual Learning Platform or at Motorsport venues such as Team HQ's and circuits. This will enable your people to truly understand what makes the difference between success and failure in Motorsport, when it comes to Building High-Performance Teams and Effective Leaders. The Race has only just begun, and we will help you prepare for it.

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