
LEADING DUTCH F1 TICKET & EXPERIENCES BUSINESS INTEGRATED INTO MOTORSPORT TICKETS



[Motorsport Network](#) are investing in the future of ticketing and racing experiences, taking full control and integrating [SportStadion](#), a leading Netherlands based motorsport tickets and experiences business into its existing Motorsport Tickets offering. This follows the earlier acquisition and integration of Bookf1 in January, which subsequently changed its name to Motorsport Tickets

[Motorsport Tickets](#) is the first choice of fans who want to experience the thrill of live racing all over the world. With a pan European presence, we offer all ticket and hospitality options for the Formula 1, MotoGP and World Endurance Championships, alongside the iconic Le Mans 24 hour and historic Isle of Man TT.

Fans buying from Motorsport Tickets also get greater value thanks to the unique benefits and bundles that come with being part of the world's largest motorsport digital media platform including free access to [Autosport Plus](#), [Motorsport Prime](#) and [Motorsport TV](#) subscriptions. Post-race ticket buyers also receive a package of professional images after the event courtesy of [Motorsport Images](#). As a result of the SportStadion integration, Dutch fans will benefit from decades of experience, and it's 5-star customer service.

Motorsport Network, the global leader in digital media and experiences business for enthusiasts of cars and motorsport. Every month 56 million users in 81 countries, visit a Motorsport Network platform. From market leading racing brands like Motorsport.com and Autosport.com to [Motor1.com](#) and [InsideEVs.com](#) in the



automotive space as well as Motorsport.tv and Motorsport Tickets we help our customers to feed their passion for cars and racing.

Being wholly integrated into Motorsport Network's exciting portfolio of customer focused businesses, gives the international ticketing business the benefit of our technology-led, mobile-first and sustainable approach. Using proprietary technology and built internally from the ground up, the new platform releasing soon from Motorsport Tickets will offer a comprehensive solution to circuit and series owners as well as simplifying the whole customer experience.

Video link: <https://www.youtube.com/watch?v=SLTkVOT2ToM>

Dale Ballentine, CEO, [Motorsport Tickets](#) said: "I'm massively enthused by the truly unique customer proposition we can bring to this industry. The Motorsport Ticket's business gives us a great operating platform, to serve the bespoke experiential offering provided by SportStadion. Their collection of fan focused exclusives, including the start of the now famous Orange Grandstand concept, which has gone on to paint many a Grand Prix landscape orange, truly bring fans together. Future growth is planned with an ever increasing, more extensive experiential motorsport offering, which alongside an all new coming later in 2020 will put the fan experience centre stage.

Mehul Kapadia, Chief Operating Officer, [Motorsport Network](#) said, "At Motorsport Network as we expand our geographical coverage of providing fan experiences, integrating our Dutch business with the overall Motorsport Tickets platform will provide our consumers added reach and choice. Also, for our partners like racing circuits and racing series, this provides another step towards getting a wider access to the global motorsport fan. This is another clear signal of our strategy; we are investing in people, new technology and platforms."

For more information, please contact:

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About Motorsport Tickets

Motorsport Tickets is the UK's no.1 motorsport ticket provider. With over 15 years' experience, it's the authorised ticket reseller for many of the world's best circuits, supplying ticket and hospitality options to all Formula 1, MotoGP and World Endurance Championship race events, alongside the Le Mans 24 hour, Isle of Man TT, and raft of factory tours and experiences to a global customer audience, across Europe, the Americas, the Middle East, Asia and Australasia.

About Motorsport Network

Motorsport Network is the destination for millions of automotive and racing fans. We fuel their passion with tomorrow's stories today and offer access and experiences no one else can. We sit at the heart of the world's automotive and racing industries at a time of exciting transformation and enormous potential and through our integrated digital ecosystem, we're unlocking more opportunities and experiences for our fans. Together, we're shaping a community that offers incredible personalized experiences and is opening up the world of cars and racing to the next generation of fans.

To read all Motorsport Network announcements, please click [here](#).

[motorsporttickets.com](https://www.motorsporttickets.com)

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